

How do you as a producer grasp the opportunities in a disruptive content industry?



This course will offer unique value to participants by giving them an opportunity to view all elements of a film and media business operation at a high pace. By the end of the day participants will internalize the latest management insights currently taught at the world leading business schools.

It is aimed at producers and/or entrepreneurial television, film and storytelling professionals.

Game-like crash course on key insights taught at world leading business schools.

SeriesFILM is a "Reality Show" course putting you at the reins of a fast growing production company. In a flowing, gamified environment you are brought up to speed on the latest business trends and management insights shaping the media landscape.

Teams of three to five participants take leadership roles in a young production company they will run from its way to the first feature film production to a transmedia cross-platform storytelling enterprise. The course will take you through the business side of a company's building steps, growing pains, financial stress and strategic turnarounds and opportunities you face when operating in the film, TV and media content production industry.

Participants will need to take action while still taking the long view of a disruptively expanding media industry.

Throughout the course the members of each team will be refining their execution skills alongside the ability to be strategically agile in dynamic and changing situations.

The course is held on Saturday May 6 2017 from 9:00-17:00. Read more about and apply here: <http://efu.filmskolen.dk/kurser/how-do-you-as-a-producer-grasp-the-opportunities-in-a-disruptive-content-industry>